



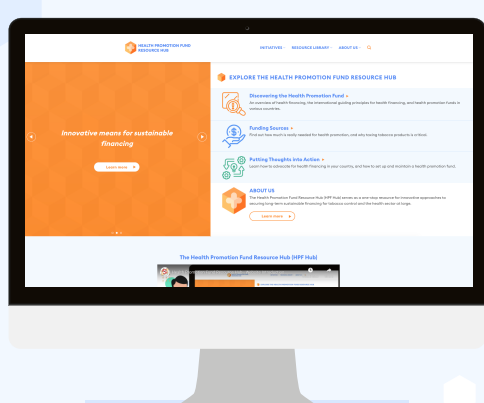
HEALTH PROMOTION FUND RESOURCE HUB

Struggling to find sustainable ways to reduce risk factors for non-communicable diseases ?



(e.g. tobacco use)

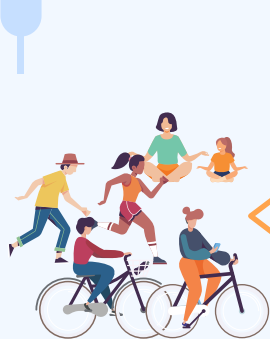
At the Health Promotion Fund Resource Hub (HPF Hub)



Browse through:

01

Innovative approaches to securing sustainable funding for:



Health Promotion



Tobacco control



Non-communicable disease prevention

Visit **Discovering the health promotion**

- + What is health promotion fund?
- + Why are health promotion funds so important?

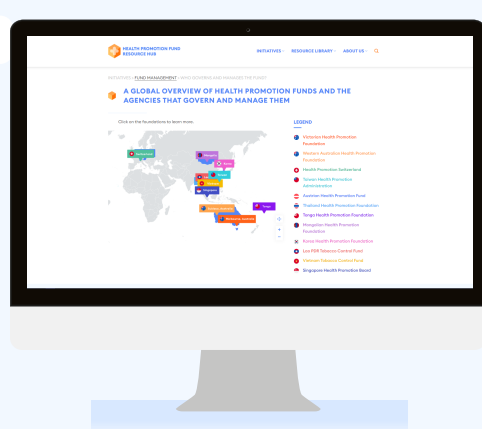
Using **Health Promotion Funding**

- + How is the fund used?
- + What is the impact of a dedicated fund?

01

02

Numerous case studies offer you sustainable ways to manage funds.



Visit **Fund Management**

- + Who governs and manages the fund?
- + How is governance for these funds structured?
- Health promotion models
- Case studies

02

Autonomous Agency

Semi-Autonomous Agency

Unit within the Government Structure

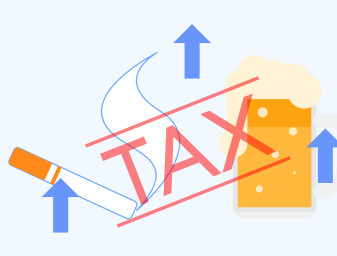
Models to successfully start and manage funds across the world.

03

These mechanisms are financed through



General treasury budget



Dedicated or surcharge taxes

You'll find that taxes are the most cost-effective way to

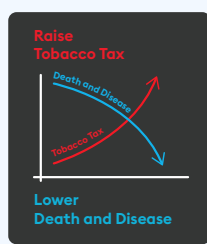
Visit **Funding Sources**

- + Where do the funds come from?
- + Taxing tobacco. Why is it important?
- + How much is needed?

03

Visit **Putting Thoughts into Action**

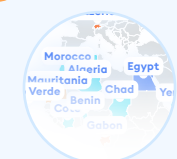
- + What is needed to set up a health promotion fund?
- + Advocating for a health promotion fund Impact Evaluation



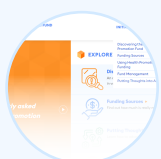
Generate reliable long-term funding



Promote and improve population health



39 Countries



One Platform



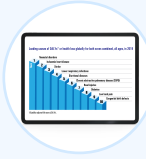
Resource library



Informative



Accessible



Visual

HPF Hub, your one-stop resource on sustainable financing mechanisms for health promotion.



hpfhub.info/

